

PEGASUS GROUP



DESIGN



ENVIRONMENT



PLANNING



ECONOMICS



HERITAGE

PEGASUSGROUP.CO.UK

Pegasus Group is a leading development consultancy specialising in planning, design, environment, economics and heritage. We work in collaboration with our clients to provide bespoke solutions focusing on delivering successful outcomes and maximising value.

Front Cover Project:
Gaydon Design Facility

Client:
Jaguar Land Rover

Front cover image courtesy of Bennetts Associates & Laing O'Rourke

PEGASUS GROUP

Since 2003, Pegasus Group has grown to be a leading development consultancy in the UK. Our services span the entire project process from planning through to design and delivery, ensuring we achieve optimal results.

We have a large team of skilled and experienced staff operating from offices throughout the UK and Ireland. Our approach combines local and national knowledge of the property and development industry providing our clients with an unrivalled understanding of what is required to make their schemes successful.

Our integrated teams combine knowledge and expertise from a wide variety of sectors. We have worked on some of the UK's highest profile projects, developing excellent relationships with our clients and winning awards in the process.



PLANNING

Planning is fundamental to the principles of successful development with a need for recognition of key policies at a national and local level, to be balanced against the commercial realities of delivering new and viable development opportunities.

We can manage the entire planning process including initial pre-application discussions with the local planning authority, preparation and undertaking of public consultation and the submission and the determination of the application.

Our core services include:

- Urban & Rural Planning
- Heritage Planning
- Public Consultation
- Transport Planning
- Expert Witness
- Strategic & Local Development Plan Policies

Project:
Jaguar Land Rover, Gaydon Design Facility
Client:
Jaguar Land Rover

An aerial photograph of a residential development. In the foreground, a large, irregularly shaped pond is surrounded by green grass and several trees. A paved road curves around the pond, with a few cars visible. Beyond the pond, a dense cluster of houses with brown roofs and light-colored walls is visible. The houses are arranged in a somewhat grid-like pattern, with narrow streets and paths between them. In the background, more houses and trees are visible, extending to the horizon under a cloudy sky.

DESIGN

All aspects of design play a fundamental part of the development process. It is about making places that respond to planning, architectural, environmental and engineering objectives in an integrated way.

Pegasus Group's experience embraces all types of projects within the development industry from large scale urban extensions, strategies for area regeneration to renewable energy and residential schemes.

Our core services include:

- Urban Design & Masterplanning
- Architectural Design
- Landscape Design
- Graphic Design

Project:
Soham Eastern Gateway, Cambridgeshire
Client:
This Land™



ARCHITECTURE

As a RIBA Chartered Practice, Pegasus Group's architectural expertise is dedicated to making a positive contribution to the built environment.

We work on a wide range of projects across all sectors, from single bespoke dwellings to large mixed use developments. Our experience includes designing new buildings as well as bringing new life to existing ones, through remodelling and conversions or finding innovative ways to adapt listed structures in conservation areas.

We provide a full service from concept designs, gaining permissions, and overseeing construction to completion. Alternatively, we can offer specific elements such as feasibility studies, and planning and building regulations applications.

Project:
Lansdown Road, Cheltenham
Client:
CALA Homes

RIBA 
**Royal Institute of
British Architects**



ENVIRONMENT

Pegasus Group provide market leading environmental advice and project management services to steer clients through environmental legislation. It is important to achieve this in a secure, robust manner that is time and cost effective.

Our broad spectrum of environmental planning expertise allows us to lead multi-faceted projects providing a positive response to clients' needs and ensure the successful achievement of objectives across a broad range of sectors.

Our core services include:

- Environmental Planning
- Landscape Planning
- Landscape Design
- Expert Witness

Project:
Gloucestershire Gateway (MSA), M5 Motorway
Client:
Westmorland Limited



ECONOMICS

Pegasus Group's economic services supports site promotion and allocation and provides evidence for planning applications and Environmental Impact Assessments. We can also provide Expert Witness capabilities for Local Plan Examinations and Appeals.

Our team has extensive experience spanning a number of sectors including housing, retail, healthcare, and energy. Our strong track record of combining planning expertise with socio-demographic analysis has allowed us to support successful planning applications for a range of schemes throughout the UK.

Our services include:

- Socio-Economic Statements
- Five Year Housing Land Supply
- Economic Impact Assessment
- Retail Impact Assessment
- Health Impact Assessment
- Demographic Intelligence
- Expert Witness

Project:
Drake Circus, Plymouth

Client:
CPP London Properties



HERITAGE

Pegasus Group's national heritage team are specialists in their field covering built heritage, historic landscapes and archaeology. The team focus on pragmatic problem solving and helping clients secure permission and consents for development.

Our experience and recent projects cover development within urban and rural locations and a wide variety of development types including residential, energy, commercial, extraction, industrial and infrastructure. We work on a number of diverse types of heritage assets including Listed Buildings, Scheduled Monuments, Conservation Areas, World Heritage Sites and Registered Battlefields.

Project:
Country House, Gloucestershire

Client:
Private Client



TRANSPORT & INFRASTRUCTURE

Pegasus Group deliver expert advice and solutions that address the transportation implications of development proposals for a wide variety of schemes, in order to help secure land allocations and implementable planning permissions.

Our team applies a commercial approach to the delivery of cost-effective solutions that meet our clients project brief and needs. When appropriate, we innovate and negotiate with stakeholders using professional judgement on the interpretation of local and national guidance and policy.

Our services include:

- Transport Planning
- Highway & Traffic Engineering
- Development Infrastructure
- Expert Witness

Project:
Towcester Southern Expansion, Northamptonshire

Client:
Bloor Homes Ltd.



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ABOUT US

Pegasus Group is a leading independent development consultancy specialising in planning, design, environment, economics and heritage.



02 03



- 01
Project: Gloucester Academy, Gloucester
Client: Kier Education
- 02
Project: The Rotunda, Cheltenham
Client: The Ivy Group
- 03
Project: New Monaco, Birmingham
Client: MCR Property

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